



The National and International Graduate Research Conference 2016

Graduate School, Khon Kaen University, Thailand and
Universitas Muhammadiyah Yogyakarta, Indonesia



Message from the President of Khon Kaen University

The research direction for Khon Kaen University includes both basic research, to develop new knowledge and applied research using our expertise in important areas. The university has a policy of systematically supporting research in every way, including the development and promotion of everyone contributing to our research efforts - staff, the new researchers, middle age and senior researchers. The research office was established to develop the organization and system for research at the university, and we strongly support our researchers with the tools and equipment that they need. The result of the University's priority on research is our growing body of research, nationally and internationally. Applied research at KKU not only make an academic contribution and yields intellectual property, but it importantly fosters industrial development and development in rural and regional communities.

Khon Kaen University has made excelling in graduate research a key focus of its mission. Our reputation for graduate level research and publishing at national and international levels continue to grow. Each year, the Graduate School KKU sponsor a Graduate Research Conference, we are excited to make this year's Research Conference the first international research conference for KKU. In planning this year's conference, Graduate School KKU has partnered with University Muhammadiyah Yogyakarta, Indonesia. We value strengthening our academic partnership with University Muhammadiyah Yogyakarta, and look forward to the 2016 Graduate Research Conference leading to academic and research development at an international level.

On behalf of Khon Kaen University, I would like to welcome you to the "National and International Graduate Research Conference 2016" and I wish this conference the highest success. I know you will apply what you learn for development of your research programs, benefitting your institutes, organizations, communities, and countries in the future.

(Assoc. Prof. Dr. Kittichai Triratanasirichai)

President of Khon Kaen University