

National Oral Presentation Schedule
 Humanities and Social Sciences 1 (Master's Degree)
 at Room no. GL 218, 2nd Floor, Pote Sarasin Building

No.	Code	Time	Name - Surname	University	Program Study	Title	Page
1	HMO1	11.00-11.15 am	Acting 2,LT Vorapot Visedsiri	Srinakharinwirot University	History	The Ayutthaya Kingdom Trading Relationship with Mergui – Tenasserim from 1590–1767	895
2	HMO2	11.15-11.30 am	Miss Boontida Sa- ngimnet	Chulalongkorn University	Economics	Policy Analysis of Gold Royalty in Thailand	902
3	HMO3	11.30-11.45 am	Miss Napa Pongkapan	Khon Kaen University	Economics	Production Management and Technical Efficiency of Plant Cane and Ratoon Cane of Small Scale Farmers in Roi-Kaen-Sarn- Sin region	910
4	HMO4	11.45 am -12.00 pm	Miss Atchara Yarasai	Mahidol University	Cultural Studies	Revival of Folk Medicine for increasing the socio-economic Value: a Case Study of Chiang Hian Community, Maha sarakhan Province	919
12.00 – 01.00 pm Lunch							
5	HMO5	01.00-01.15 pm	Mr.Worasit Charoensin	Chiang Mai University	Public Administration	The Community Network Building of Environmental in Sa-eab Sub-district, Song District, Phrae Province	931

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6	HMO6	01.15-01.30 pm	Mr.Chainarongrit Wapeesin	North Eastern University	Public Administration	Promotion Guidelines for More Political Participation of Women in Thaphra Tambon Municipality: A Case Study of Nongkhoey Village, Tambon Thaphra Muang District, Khon Kaen Province	939
7	HMO7	01.30-01.45 pm	Miss Sudathip Phuakarasawat	Rajamangala University of Technology Isan	Business	The Relationship between Personality and Transformational Leadership of Community Leaders in Local Development of Sub-district Administrative Organization in Nakhon Ratchasima Province	948, **
8	HMO8	01.45-02.00 pm	Miss Tidarat Boonkusol	Rajamangala University of Technology Isan	Business	The Relationship Between Team Characteristics with Performance's Supervision Team in Regional Revenue Office 9 and 10	955, **
9	HMO9	02.00-02.15 pm	Miss Xinyue Ren	Bangkok University	Communication Arts	The Marketing Communication Strategy of WeChat Application and The Use of Consumers in the People's Republic of China and Thailand	964, **

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No.	Code	Time	Name - Surname	University	Program Study	Title	Page
10	HMO10	11.00-11.15 am	Mr. Khattiyapong Orasoon	Santapol college	Administration	Educational Management in schools under Udonthani primary Educational service area office 3	973
11	HMO11	11.15-11.30 am	Mr. Sarawoot Jamwan	Khon Kaen University	Mathematic Education	The Development of Mathematical Understanding on Parabola Based on Apos Theory by Using the Geometer's Sketchpad as a Tool	981
12	HMO12	11.30-11.45 am	Miss Supaksorn Tongsat	Ubon Ratchathani University	Mathematics Education	A Study of Using the STAR Strategy in Mathematics Problem Solving on Mathematics Problem Solving and Reasoning Abilities	989
13	HMO13	11.45 am-12.00 pm	Mrs. Jongrak Prathumchat	Ubon Ratchathani University	Mathematics	Comparisons of Critical Thinking Abilities and Achievements in Exponential function Between Learning Using Constructivist Theory and Traditional Learning	999
12.00 – 01.00 pm Lunch							

No.	Code	Time	Name - Surname	University	Program Study	Title	Page
14	HMO14	01.00-01.15 pm	Miss Chanthana Namwongsa	Ubonratchathani University	Mathematics	The Study of Ability in Solving the Problem on Mathematics by Explicit Teaching Model	1,010
15	HMO15	01.15-01.30 pm	Mr. Sitthisak Pasumart	Rangsit University	Science Teaching (Chemistry)	Using Model Based Learning (MBL) with Predict-Observe-Explain (POE) to Correct Scientific Misconception of Grade 10 Students' on Covalent Bonding	1,019
16	HMO16	01.30-01.45 pm	Miss Anyamanee Thammasena	Naresuan University	Linguistics	English Refusal Strategies of Thai EFL Learners: A Case Study of Written Language	1,029
17	HMO17	01.45-02.00 pm	Mr. Phongpat Matheethammawat	Chulalongkorn University	Thai	The Relationship between The Royal Duties on War and The Creation of Bot Lakhon Nok by Somdet Phra Bowon Rat Chao MahaSakdiphonlasep	1,034
18	HMO18	02.00-02.15 pm	Miss Nudchanard Saenpuk	Khon Kaen University	Science Education	Secondary School Students' Understanding about Introductory Astronomy in Solar System and Celestial Objects	1,045, **

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No.	Code	Time	Name - Surname	University	Program Study	Title	Page
1	HMP1	01.00-02.30 pm	Miss Natthawarakan Pradit	Khon Kaen University	Master of Business Administration	Medical Care Costs Analysis of Chronic Obstructive Pulmonary Disease Patients with the Universal Health Coverage Program of Asthma and COPD Clinic, Srinagarind Hospital, Faculty of Medicine, Khon Kaen University	1,055
2	HMP2	01.00-02.30 pm	Miss Leelavadee Piriyatrakun	Khon Kaen University	Master of Business Administration	Medical Care Costs Analysis of Cholangiocarcinoma at Srinagarind Hospital in 2013 Fiscal Year, Faculty of Medicine, Khon Kaen University	1,062
3	HMP3	01.00-02.30 pm	Miss Pantira Norasettakorn	Thammasat University	Industrial and Organizational Psychology	The relationship between Personality, Positive Psychological Capital, Need for Achievement and Bancassurance sales performance of branch officers in a commercial bank	1,071
4	HMP4	01.00-02.30 pm	Mrs. Nonthawan Marklai	Sukhothai Thammathirat Open University	Agriculture and Cooperatives	Guidelines for Young Smart Farmer Development in Rayong Province	1,081

No.	Code	Time	Name - Surname	University	Program Study	Title	Page
5	HMP5	01.00-02.30 pm	Miss Nuttapad Preevitchapoo	Khon Kaen University	Master of Business Administration	The Integrated of Appreciative Inquiry and Positive Psychology to Increase Employee Engagement: A Case Study of B.K. Steel Factory Roof, Lam Plai Mat Branch, Buriram	1,090
6	HMP6	01.00-02.30 pm	Miss Vichayanan Khanla	Khon Kaen University	Master of Business Administration	The Survival Adaptation of Traditional Retailers in Tambon Sila Amphur Muang Changwat Khon Kaen	1,102
7	HMP7	01.00-02.30 pm	Mr. Panupong Dokmai	Khon Kaen University	Master of Business Administration	The Feasibility Study of An Investment In Sookjai Dormitory, Near Kasetsart University, Chalermphakiat Campus, Sakonnakhon Province	1,112 , **
8	HMP8	01.00-02.30 pm	Miss Ratchaneekorn Jantimee	Vongchavalitkul University	Master of Business Administration Program (Accounting)	The accountant's code of ethics that affected accountant's working efficiency in the accounting offices in Muang District, Nakhon Rachasima Province	1,123 , **
9	HMP9	01.00-02.30 pm	Mr. Suthipron Bhurappa	Khon Kaen University	Master of Business Administration	Feasibility Stud of Investment in Dog's Service Shop "House of Dog" in Khon Kaen Province	1,132 , **

No.	Code	Time	Name - Surname	University	Program Study	Title	Page
10	HMP10	01.00-02.30 pm	Mr. Chalermkiat Saeng-arun	Khon Kaen University	Master of Business Administration	Strategy for Increasing Volume of the Housing Loans of Government Savings Bank, Mancha Khiri Branch, Khon Kaen Province	1,141 , **

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No.	Code	Time	Name - Surname	University	Program Study	Title	Page
11	HMP11	01.00-02.30 pm	Mr. Pongdee Chaijunda	Rangsit University	Teaching Science	The Development of Grade 11 Student's Integrated Science Process Skills by Using Laboratory-Based Learning	1,153
12	HMP12	01.00-02.30 pm	Mrs. Anchana kangkan	Ubon Ratchathani University	Mathematics Education	A Study of Mathematics Problem Solving Abilities And Teamwork Abilities By SSCS Model And STAD Teaching Technique	1,162
13	HMP13	01.00-02.30 pm	Mr. Poramet Sutham	Rangsit University	Teaching Science	The results of Science, Technology and Society (STS) Approach on High School Student's Perception of Wave	1,172
14	HMP14	01.00-02.30 pm	Miss Jintara Khunpheakaew	Khon Kaen University	Education in Science and Technology	The Study of Students' Conceptual Change on Probability in Classroom using Open Approach	1,181

No.	Code	Time	Name - Surname	University	Program Study	Title	Page
15	HMP15	01.00-02.30 pm	Miss Namfon Obchery	Khon Kaen University	Mathematics Education	Students' Mathematical Errors and Misconceptions on Addition and Subtraction of Fraction	1,189
16	HMP16	01.00-02.30 pm	Miss Jutarat Prommahakul	Nakhon Phanom University	Curriculum and Innovative Learning Management	Comparisons of Learning Achievement and Satisfaction Of Product design on Pro Desktop between CIPPA Model Activities and Project Learning on Matthayomsuksa 1 Students	1,200
17	HMP17	01.00-02.30 pm	Mr. Uasawin Bantao	Khon Kaen University	Mathematics Education	Analysis of prathomsuksa 6 students' mathematics errors and misconceptions on multiplication of fraction	1,209

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No.	Code	Time	Name - Surname	University	Program Study	Title	Page
18	HMP18	01.00-02.30 pm	Miss Rungrutai Maitreegantrong	Rajabhat Mahasarakham University.	Educational Administration	A study of personnel management under the Secondary Educational Service Area Office 26	1,218
19	HMP19	01.00-02.30 pm	Mr. Sakka Siriwattanakarn	Sukhothai Thammathirat Open University	Master of Public Administration Program	Factors Affecting Result Based Management, of Department of National Parks Wildlife and Plant Conservation	1,228

No.	Code	Time	Name - Surname	University	Program Study	Title	Page
20	HMP20	01.00-02.30 pm	Miss Tanapon Junsee	Loei Rajabhat University	Educational Administration	Factors Affecting Happiness at Work of Teachers under Loei primary educational service area office 1	1,236
21	HMP21	01.00-02.30 pm	Mr. Saharat Temwong	Loei Rajabhat University	Educational Administration	Factors Affecting the Professional Learning Community of Schools under the Secondary Educational Service Area Office 19	1,244
22	HMP22	01.00-02.30 pm	Mr. Bandit Mueatotthon	Santapol College	Educational Administration	Management of the Quality Management of Deming (Deming Cycle: PDCA) under the jurisdiction of secondary education in 19 districts in the province	1,255
23	HMP23	01.00-02.30 pm	Mrs. Yuphawadee Siripeeri	Santapol College	Educational Administration	Dual vocational Training Management In Vocational Udonthani	1,266
24	HMP24	01.00-02.30 pm	Mrs. Tongsuk Jamsai	Santapol College	Educational Administration	Management of Child Development Centers of Local Administrative Organizations in Chaiwan District Udonthani	1,275
25	HMP25	01.00-02.30 pm	Miss Sirikwan Wantawong	Udonthani Rajabhat University	Educational Administration	Conflict Management of secondary School Administrators Under The Office Of the Basic Education Commission of Nongkhai and Buengkhan	1,283

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26	HMP26	01.00-02.30 pm	Miss Waraporn Sangchanto	Udonthani Rajabhat University	Educational Administration	The states and problems of operation of strategic guidance in secondary school under the office of secondary Educational Service in Nongkhai and Buengkhan	1,294
27	HMP27	01.00-02.30 pm	Mr.Phommin Prathumta	Santapol College	Educational Administration	The Study of the Administration and Education Management using School – Based Management in Primary Educational Service Area 2 of Kalasin Provincial	1,304
28	HMP28	01.00-02.30 pm	Mrs. Naiyana Khunwong	Udonthani Rajabhat University	Educational Administration	The administrative factors affecting teaching efficiency of teaching in schools under the office of Khon Kaen primary educational service area	1,310
29	HMP29	01.00-02.30 pm	Miss Prasopchot Chundit	Khon Kaen University	Public Administration	Personnel Competency Development of TambonNonjan Administrative Oranization Bua Lai Nongkhai Province	1,320 , **
30	HMP30	01.00-02.30 pm	Miss Nukool Wongpat	Khon Kaen University	Public Administration	Studies Documenting the Disbursement and Procurement Systems: A Case Study of Ban Phai Subdistrict Administrative Organizations,Ban Phai District, Khon Kaen Province	1,328 , **

** Independent Study